

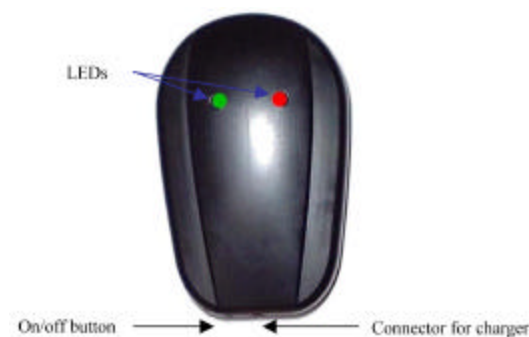


**BlueGuards™** automatically locks your PC when you step away, and unlocks it when you return, using Bluetooth® technology, and it meets HIPAA compliance standards.



*Firewalls and VPNs protect the network from **outside** intruders, but little is done to prevent security breaches from the **inside**. Requiring users to logon to the network can prevent unauthorized access, but what about when the user **steps away**?*

BlueGuards™ is a revolutionary and quite simple-to-use technology that provides full-time computer and/or workstation security with efficiency and convenience. When walking away from your computer or workstation, BlueGuards™ provides full-time access control by determining a user's location and automatically locking the computer when the user is not physically present. With BlueGuards™, networks are not compromised when employees leave their computers unattended. BlueGuards™ will mindlessly and wirelessly lock your PC when it loses contact with your Bluetooth® device, or *BlueTag* (see below), worn on your person. When you step back into close proximity of your computer, it will mindlessly and wirelessly unlock and return you to your computer session.



*The **BlueTag** device is approximately one inch long.*

The device we call the **BlueTag** is a small Bluetooth device about one inch long with a clip on the backside to attach to an ID card, a lapel or a dress. It's supplied with a charger and a battery that lasts over one week on a full charge. There's an LED that warns when the battery is low and that it's time to re-charge. **BlueTag can be pre-set for different distance sensitivities.** If you're working in a cubical for example, it can lock down the computer when the user is just a few feet away. Or it can be set to a medium distance of 15 feet, or a maximum distance of 30 feet. The BlueTag can also have a screen print applied to it with company logo if desired.

## BLUEGUARDS AND HIPAA COMPLIANCE

### **How does BlueGuards help organizations meet the new HIPAA standards?**

The newly mandated HIPAA regulations now require healthcare organizations to implement administrative, physical and technical procedures, and safeguards to guard the integrity, confidentiality and availability of patient data. Access control policies and procedures will play a large part in HIPAA compliance. **BlueGuards** proximity-based access control helps organizations prepare for the newly current and the forthcoming final HIPAA regulations without forcing healthcare workers to engage in lengthy logon/logoff procedures necessary to ensure network and patient data security.

The regulations call for organizations to implement physical access controls, guidelines for workstation use and physical security of workstations to prevent unauthorized access of information. The guidelines currently call for information access control, technical, and physical safeguards. **BlueGuards** was designed with these requirements in mind, and provides the heart of a complete security solution that meets the Technical and Physical safeguards of the HIPAA requirements.

### **How does BlueGuards help healthcare organizations today?**

Healthcare organizations are legally and ethically bound to protect patient privacy. Unattended computers can provide a gateway to patient medical, insurance and financial records. Every computer on the network needs to be protected, but healthcare workers do not have the time, or the will to deal with lengthy security measures. **BlueGuards** is unique in its ability to make authentication smarter with its solution to balance security and mindless convenience.

**BlueGuards** makes security mindlessly convenient for users, which means more users will adhere to an organization's mandated security procedures, safeguarding confidential patient data. **BlueGuards** utilizes Bluetooth wireless technology to automatically recognize computer and workstation users based on their proximity to their PCs. By saving time and reducing the amount of helpdesk calls doctors and nurses make, patients immediately benefit from higher quality care. BlueGuards provides fast, convenient, personalized security that lets healthcare professionals easily adhere to the new HIPAA mandates, and to focus on their patients rather than on their passwords.

<http://www.hipaacomply.com/>